

Audio ads for mobile gaming

Meet Sandstorm SDK

Groundbreaking audio ad solution for mobile gaming:

iOS android   unity

- utilises both 1st party data and a unique behaviour targeting tool
- improves UX and allows the tailoring of the audio ad to suit the game and the player
- allows higher CPMs and revenues for publishers
- enables brands to be more creative and their apps to be more sticky
- raises ad response rates
- leads to better ROI and improves brand loyalty



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AdTonos



A Sound Advantage

www.adtonos.com

Meet AdTonos

tonōs /'to.no:s / : latin: tone, sound pitch, musical scale

A platform and marketplace for digital audio advertising changing the game and reaching around the globe

AdTonos is an audio-centric ad-tech and one of the fastest-growing companies in the industry offering unparalleled solutions for advertisers and impressive monetisation opportunities for publishers. and successfully monetizes.



Some of our Partners and Integrations



Interactive audio ads

Meet YoursTruly™

Let your customers speak with your ad!

We developed a solution for audio advertising, where listeners can interact with the advertiser. It is enabled by our publishers – radio broadcasters or mobile apps.

Google Assistant amazon alexa

- All Echo devices or any smart speaker with Alexa enabled
- All Google Home devices or any smart speaker with Google Assistant enabled
- All mobile phones with Android and Google Assistant turned on
- It also works on iPhones or Android phones with an active Alexa app



Contextual podcast & audiobooks advertising

Meet Twilight

Audio ads are played on the largest, most recognisable podcasts platforms.

AdTonos serves millions VAST/DAAST requests daily to monetise static audio content and allows:



Audience Targeting

Target core listeners worldwide by device, language, location and tailor your reach with more than 400 targetable interests and intent segments.



Podcast Attribution

Measure your podcast campaign's performance based on the percentage of listeners who visit your website thanks to our Audiopixel solution.



Content Targeting

From music, business and automotive to sport, target your message based on topics covered in podcast episodes. Create alignment between your brand and the content.